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EVERETT CLARK

Poquonock (Windsor) Connecticut

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Annual Price List

NEWER GLADS

Spring 1938

EVERETT CLARK

Poquonock, (Windsor) Connecticut

FOREWORD

The past year, spent in gladiolus growing, has furthered my acquaintanceship, with friends, old in the "glad" business, and has gleaned me many new friends.

My sincere appreciation I would extend to all, for the kind letters and the generous orders that it has been my pleasure to receive.

I also wish, most sincerely, to solicit your continued patronage. May I count on you to bring at least one new friend to my ever increasing circle of "Glad Friends?"

Any and all orders that you place with me will be promptly filled with the same high quality, New England grown bulbs, as used in previous years, by my brother, Ernest.

Terms: Single bulbs or bulblets at the ten rate, but no single item for less than five cents. 25 bulbs or bulblets at the 100 rate; 250 at the 1,000 rate. Pints and half pints in generous measure at the quart rates. Prepaid spring delivery on all orders over \$2.00—except for F. O. B. prices.

Cash, please. With the following extras of your selection: On orders up to \$5.00 you may select 10% in extra bulbs; \$5.00 to \$10.00, 15% in extra bulbs; \$10.00 to \$20.00, 20% in extra bulbs. Over \$20.00, 30% in extras. If you purchase large bulbs only in lots of 25 or more and will call for them or pay express charges, you may take a cash discount of one-third instead of extra bulbs. The above extras and discounts do not apply to F. O. B. quotations. Gratis bulbs for the names of your glad-loving friends.

Stocks of bulbs for 1938 guarantee the same bright, clean, healthy stock as usual.

NEWER GLADS - Spring 1938

	Per	L.	Med.	S.	Bulblets	
	Per	L.	Med.	S.	Per	
Aflame. Flame red, lighter edges. Extra tall	10	\$.40	\$.25	\$.15	1000	\$.50
	100	3.20	2.00	1.00	qt.	1.50
Aida. Rich, deep violet blue. Extra early	10	.40	.25	.15	1000	1.00
	100	3.20	2.00	1.00
Albatros. Purest White. Tall willowy spikes...	10	.50	.30	.20	1000	2.00
Amador. Large brick red	10	.60	.40	.25	100	.25
Arabia or Persia. Dark red, almost black	10	.40	.25	.15	1000	.50
	100	3.20	2.00	1.00	qt.	1.50
Ave Maria. Medium blue, purple blotch	10	.40	.25	.15	1000	.50
	100	3.20	2.00	1.00	qt.	1.50
Bagdad. Magnificent smoky old rose	10	.40	.25	.15	1000	.50
	100	3.20	2.00	1.00	qt.	1.50
Berty Snow. Very good light lavender.	10	.40	.25	.15	1000	.50
	100	3.20	2.00	1.00	qt.	1.50
Betty Nuthall. Popular light orange. Late	10	.40	.25	.15	1000	.30
	100	3.20	2.00	1.00	qt.	1.00
Bill Sowden. Deep blood red, huge florets	10	.50	.30	.20	1000	1.00
Black Opal. New exhibition dark red					1	.50
Bleeding Heart. Tinted white, big red blotch	10	.40	.25	.15	1000	1.00
	100	3.20	2.00	1.00		
Blue Admiral. Deep violet blue, very vigorous	10	1.20	.80	.50	100	.75
Blue Danube. Beautiful, clear light blue	10	.40	.25	.15	1000	1.00
Bob White. Tall white, violet throat	10	.60	.35	.25	100	.25
Canberra. The best exhibition yellow	10	.40	.25	.15	1000	.50
	100	3.20	2.00	1.00		
Cara Mia. Extra early shrimp pink	10	.40	.25	.15	1000	.30
	100	3.20	2.00	1.00	qt.	1.00
Carmen Sylva. Good white. An old favorite	10	.40	.25	.15	1000	.30
	100	3.20	2.00	1.00	qt.	1.00
Carminea. Carmine crimson, white throat	10	.60	.35	.25	100	.25
Catherine Coleman. Rich salmon rose. Fine	10	.40	.25	.15	1000	.50
	100	3.20	2.00	1.00	qt.	1.50
Cherokee. Very early pink, large blotch	1	.40	.25	.15	10	.40
Christobel. Large light pink. Cream throat	10	.60	.35	.25	100	.25
	100	4.80	3.20	2.00	1000	2.00
Charles Dickens. Tall clear purple	10	.40	.25	.15	1000	.50
	100	3.20	2.00	1.00	qt.	1.50
Commander Koehl. Probably the best dark red	10	.40	.25	.15	1000	.50
	100	3.20	2.00	1.00	qt.	1.50
Constancy. Large rose. Tall and clear	10	.40	.25	.15	1000	.50
	100	3.20	2.00	1.00	qt.	1.50
Deboniar. Pleasing light pink. Extra tall	10	.50	.30	.20	1000	1.00
	100	4.00	2.40	1.60	qt.	3.00
Dr. F. E. Bennett. Fiery orange scarlet	10	.40	.25	.15	1000	.50
	100	3.20	2.00	1.00		
Dr. Durr. Extra early cream white	10	.50	.30	.20	1000	1.00
	100	4.00	2.40	1.60		
Dr. Hoeg. Glossy maroon red	10	1.20	.80	.50	100	.60
Dream of Beauty. Rich American Beauty rose	10	.40	.25	.15	1000	.50
	100	3.20	2.00	1.00		
Duna. Soft, light pink and buff	10	.40	.25	.15	1000	.50
	100	3.20	2.00	1.00	qt.	1.50
Early Dawn. Extra early geranium pink	10	.40	.25	.15	1000	.50
	100	3.20	2.00	1.00	qt.	1.50
Early Melody. Tall light lavender	10	.40	.25	.15	1000	.50
	100	3.20	2.00	1.00	qt.	1.50
Edith Robson. Soft salmon rose, many open	10	.40	.25	.15	1000	.50
	100	3.20	2.00	1.00	qt.	1.50
Emma. Salmon rose, big red blotch	10	.40	.25	.15	100	.15
Excellence. Large scarlet red. Very early	10	.40	.25	.15	1000	.50
	100	3.20	2.00	1.00	qt.	1.50
Fanny Crosby. Tall early cream, many open	10	.50			1000	.50
Gladdie Boy. Extra early orange pink	10	.40	.25	.15	1000	.50
	100	3.20	2.00	1.00	qt.	1.50

NEWER GLADS - Spring 1938

	Per	L.	Med.	S.	Bulblets	
	Per	L.	Med.	S.	Per	
Giant Nymph. Fine light pink. One of the best	10	.40	.25	.15	1000	.30
	100	3.20	2.00	1.00	qt.	1.00
Gleriana. Golden salmon, pure yellow throat	10	.40	.25	.15	1000	.30
	100	3.20	2.00	1.00	qt.	1.00
Gold Eagle. Deep golden yellow. Extra early	10	.40	.25	.15	1000	.30
	100	3.20	2.00	1.00	qt.	1.00
Golden Chimes. Lovely new soft yellow	10	.60	.40	.25	100	.60
Golden Dream. Standard commercial yellow	10	.40	.25	.15	1000	.30
	100	3.20	2.00	1.00	qt.	1.00
Golden Flame. Good light orange	10	.80	.50	.30	100	.60
Hercules. Extra tall vigorous buff	10	1.60	1.00	.60	100	1.00
Heritage. New exhibition light pink	10	1.60	1.00	.60	100	1.00
H. C. Goehl. Milky white, maroon blotch	10	.40	.25	.15	1000	.75
Jessie. Large rose pink, white throat. Early	10	.40	.25	.15	1000	.50
	100	3.20	2.00	1.00	qt.	1.50
J. S. Bach. Exhibition salmon, early	1	.15	.10	.05	10	.10
Jonkheer Von Tets. Very large pure white	10	.60	.40	.25	100	.40
King Arthur. Beautiful ruffled lavender	10	.60	.40	.25	100	.30
Lady Marie. Very early salmon	10	.80	.50	.30	100	.50
Laidley. Beautiful pink, crimson blotch	10	.60	.40	.25	100	.50
La Fiesta. Vivid new orange	1	.50	.30	.20	10	.15
La Paloma. Best orange prim grand	10	.40	.25	.15	1000	.30
	100	3.20	2.00	1.00	qt.	1.00
Lavender Delight. Deep lavender, cream blotch	10	.40			1000	.30
Lights of Gold. Salmon, golden throat	10	.60	.40	.25	100	.30
Lucifer. Bright orange scarlet, red blotch, tall	10	.50	.30	.20	100	.20
Maid of Orleans. Milky white, canary throat	10	.50	.30	.20	100	.20
Mammoth White. Immense pure white	10	.50	.30		100	.15
Margaret Fulton. Clear rosy salmon	10	.40	.25	.15	1000	.30
	100	3.20	2.00	1.00	qt.	1.00
Marmora. Gray, large purple blotch	10	.40	.25	.15	1000	.50
	100	3.20	2.00	1.00	qt.	1.50
Margaret Peters. Tall white, crimson blotch	10	.60	.40	.25	100	.30
Mary Elizabeth. Ruffled white, extra	10	.50	.30	.20	1000	1.00
	100	4.00	2.40	1.60	qt.	3.00
Mary Frey. Early lavender, many open	10	.40	.25	.15	1000	.30
	100	3.20	2.00	1.00	qt.	1.00
Max Reger. Fine new light blue	1	.25	.15	.10	10	.15
Maringa. Large pure white	1	.40	.25	.15	10	.50
Mibloom. Extra early white, scarlet blotch	10	.40	.25	.15	1000	.50
	100	3.20	2.00	1.00	qt.	1.50
Mildred Louise. Clear strawberry pink	10	.50	.30	.20	1000	.50
	100	3.20	2.00	1.00	qt.	1.50
Milford. Delicate light blue	10	2.00	1.20	.80	10	.15
Minuet. The best lavender	10	.40	.25	.15	1000	1.00
	100	3.20	2.00	1.00		
Miss Alameda. Deep pink, carmine blotch	10	.60	.40	.25	100	.40
Miss Bloomington. Soft yellow, very early	10	.40	.25	.15	1000	.05
	100	3.20	2.00	1.00	qt.	1.50
Miss Greeley. Similar to Phipps but earlier	10	.40	.25	.15	100	.20
Miss Joy. Pure pink, very early	10	.40	.25	.15	1000	.30
	100	3.20	2.00	1.00	qt.	1.00
Miss New Zealand. Sensational giant pink	1	.40	.30	.20	10	.30
Monterey. Salmon pink	1	.25	.20	.15	10	.20
Microcco. Dark red, almost black	10	.40	.25	.15	1000	.30
	100	3.20	2.00	1.00	qt.	1.00
Mother Machree. Fine smoky salmon	10	.40	.25	.15	1000	.75
	100	3.20	2.00	1.00		
Mr. Wm. Cuthbertson. Ruffled rose	10	.50	.30	.20	1000	1.50
Mrs. Anna Pfitzer. Exhibition cream white	10	.60	.40	.25	100	.75
Mrs. E. J. Heaton. Deep salmon pink	10	.80	.50	.30	100	.75
Mrs. F. C. Hornberger. Large late white	10	.40	.25	.15	1000	.30
	100	3.20	2.00	1.00	qt.	1.00

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	Per	L.	Med.	S.	Bulblets	
	Per	L.	Med.	S.	Per	
Mrs. Leon Douglas. Giant salmon pink.	10	.40	.25	.15	1000	.30
	100	3.20	2.00	1.00	qt.	1.00
Mrs. R. P. Chase. Nice white, canary throat.	10	.40	.25	.15	1000	.50
	100	3.20	2.00	1.00	qt.	1.50
Mrs. S. A. Errey. Best exhibition orange	10	.50	.30	.20	100	.15
Mrs. T. E. Langford. Dainty pink and cream	10	.60	.40	.25		
Olive Goodrich. Extra tall white, edged pink	10	.40	.25	.15	1000	.30
	100	3.20	2.00	1.00	qt.	1.00
Our Selection. Smoky salmon, red and cream	10	.40	.25	.15	1000	1.00
	100	3.20	2.00	1.00		
Pelegrina. Best violet blue	10	.50	.30	.20	1000	1.00
	100	4.00	2.40	1.60		
Phyllis McQuiston. Beautiful clear pink	10	.80	.50	.30	100	.75
Pfitzer's Triumph. Rich deep orange red	10	.40	.25	.15	1000	.30
	100	3.20	2.00	1.00	qt.	1.00
Picardy. The best light pink	10	.40	.25	.15	1000	.30
	100	3.20	2.00	1.00	qt.	1.00
Pinnacle. Exhibition rose pink, tall	10		.30	.20	10	.10
Primrose Princess. Soft primrose yellow	10	.40	.25	.15	1000	.50
	100	3.20	2.00	1.00	qt.	1.50
Prof. Von Slogteren. Lovely soft pink. Early	10	.40	.25	.15	1000	.50
	100	3.20	2.00	1.00	qt.	1.50
Queen Helen II. New pink, cream blotch	10	.40	.25	.15	1000	.50
	100	3.20	2.00	1.00	qt.	1.50
Queen Mary. Exhibition light pink	10	.60	.40	.25		
Red Lory. Fine rose red, crimson blotch	10	.50	.30	.20	100	.20
Red Phipps. Clear light red	10	.40	.25	.15	100	.20
Rewi Fallu	1	3.00	2.00	1.00	1	.25
Rosemarie Pfitzer. Creamy white, tinted pink	10	1.00	.70	.40	100	.75
Rotenburg. Very dark red. New	1	.50	.30	.20	10	.50
Salbach's Orchid. Fine pink lavender. Extra	10	.40	.25	.15	100	.20
Schwabengirl. Pure soft pink. Early	10	.40	.25	.15	1000	1.00
Shirley Temple. New huge ruffled cream	1			1.00	1	.50
Smiling Maestro. Fine salmon orange. Extra	10	1.00	.60	.40	100	1.00
Snow Bound. Extra large white	10	2.00	1.20	.80	100	1.00
Sonatine. Tall clear light pink	10	.80	.50	.30	100	.75
Star of Bethlehem. Probably the best white	10	1.60	1.00	.60	100	1.50
Star Prince. Pale lavender. Enormous	10	1.60	1.00	.60	100	1.50
Sultan. Velvety rosy red, many open	10	.80	.50	.30	100	.50
The Moor. Rich crimson red, ruffled	10	.80	.50	.30	100	.50
Tip Top. New large red	10	1.20	.80	.60	10	.20
Trevnician. Large lavender rose	10	.50	.30	.20	100	.50
	100	4.00	2.40	1.60	1000	2.00
Troubadour. The best deep purple	10	.40	.25	.15	1000	1.00
	100	3.20	2.00	1.00		
Vielchenbleu. Good dark violet blue	10	.40	.25	.15	1000	.50
	100	3.20	2.00	1.00		
Wasaga. Beautiful soft buff	10	.50	.30	.20	100	.30
	100	4.00	2.40	1.60	1000	2.00
W. H. Phipps. Very late exhibition salmon pink	10	.40	.25	.15	1000	.30
	100	3.20	2.00	1.00	qt.	1.00
Wuertembergia. Bright scarlet, white throat	10	.50	.30	.20	100	.30
Yellow Emperor. New soft yellow	10	.80	.50	.30	100	.75
Yvenne. Blush white, rose blotch. Early	10	.40	.25	.15	1000	.30
	100	3.20	2.00	1.00	qt.	1.00
Zauberflote. Rose peach, red blotch	1	.50	.30	.20	10	.50
Zillah. Soft ruffled yellow	10	.70	.50	.30	100	.50
The best possible mixture, per	100	3.20	2.00	1.00		
Regal Lillies, per 10 large bulbs, \$1.00; small bulbs, 50c.						

SATISFACTION GUARANTEED
EVERETT CLARK ♦ Poquonock, (Windsor) Connecticut

The Following Per 1,000 F. O. B. Windsor

	No. 3	No. 4	No. 5	No. 6		No. 3	No. 4	No. 5	No. 6
Arabia	\$ 8.00	\$ 6.00	\$ 4.00	\$ 2.00	Gloriana	\$ 6.00	\$ 4.50	\$ 3.00	\$ 1.50
Bagdad	8.00	6.00	4.00	2.00	Gold Eagle	6.00	4.50	3.00	1.50
Per 5000	35.00	27.00	18.00	9.00	La Paloma	6.00	4.50	3.00	1.50
Berty Snow	7.00	5.00	3.50	2.00	Margaret Fulton	10.00	8.00	6.00	4.00
Betty Nuthall	6.00	4.50	3.00	1.50	Mary Elizabeth	10.00	8.00
Per 5000	27.00	20.00	13.50	7.00	Mrs. L. Douglas	6.00	4.50	3.00	1.50
Cara Mia	6.00	4.50	3.00	1.50	Pfitzer's Triumph	7.00	5.00	3.50	2.00
Cath. Coleman	8.00	6.00	4.00	2.00	Picardy	6.00	4.50	3.00	1.50
Early Dawn	10.00	8.00	6.00	4.00	Per 5000	27.00	20.00	13.50	7.00
Early Melody	6.00	4.00	Wasaga	10.00	8.00	6.00	4.00
Excellence	10.00	8.00	6.00	4.00					

SATISFACTION GUARANTEED

There are a limited number of extra large jumbo bulbs. If you wish them, so specify and be sure to get your order in early. The bulbs I prefer to grow myself and will use in filling orders are plump high crowned stock from bulblets or small planting stock. (L) large. (M) medium, and (S) small sizes are those common to the trade. Large bulbs can be depended upon for the finest spikes. Medium sized bulbs will prove very satisfactory. Small bulbs may do well. Varieties in the 40-25-15 range, such as Aflame, Aida, Yvonne, may also be purchased in standard sizes per 100 as follows: No. 2, \$2.40; No. 3, \$2.00; No. 4, \$1.50; No. 5, \$1.00; No. 6, 60c; prepaid delivery.

SATISFACTION GUARANTEED

Join the Connecticut Gladiolus Society if you live nearby. You will be warmly welcomed by its members. Send dues of \$2.00 to me and I will be glad to forward them to the Secretary.

SATISFACTION GUARANTEED

1937 reports on thrips were very favorable. Almost without exception, thrips were less harmful. Many growers discontinued spraying after midseason. However, I suggest that preventative and control measures be not relaxed.

SATISFACTION GUARANTEED

Successful control measures include the following:

(1) Treat the bulbs with Cyanogas-G or other fumigant upon cleaning the bulbs in the fall. Small quantities of bulbs may be put in paper bags or shoe boxes and sprinkled with Napthalene flakes—1 ounce per 100 lbs. Let the flakes evaporate. (2) Store in a cool, dry place and keep at a temperature of 40 degrees. Do not let the bulbs freeze. (3) Treat or soak in a solution of bichloride of mercury (corrosive sublimate) before planting. Husk the bulbs previously, if possible. Soak for two hours in a solution of 1.1000. one tablet to one pint of water. Use stone crocks, glass jars, or wooden tubs—not a metal container. Large numbers of bulbs may be tied in sacks and kneaded on the floor in lieu of husking. Thorough soaking will destroy all thrips and their eggs. (4) Spray every week or ten days after the plants are six inches high. Do not wait until the buds appear. It is too late then. Effective spraying will control those thrips that have survived or that may appear from nearby infestations. The cheapest and most effective spray now seems to be a combination of molasses or white sugar, and paris green or arsenate of lead—one pint of molasses to two tablespoons of paris green to three gallons of water. Keep the solution well stirred. An over dose of paris green will severely burn the foliage or even kill the plants. Arsenate of lead will not burn, sticks to foliage better, but shows up plainly on foliage. Black-leaf 40 may be added if desired. Apparently, thrips have a “sweet tooth” and thus get the poison. Other and more expensive materials are Cubor, Red Arrow, and Lethane. Cubor dust—1% rotenone—proved very effective, when applied before the dew was off, and may supplant spraying.



EVERETT CLARK
POQUONOCK, (WINDSOR) CONNECTICUT